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Interview of the artist Yann Sciberras by Capucine Safyurtlu of VOGUE Magazine, during the Vogue Fashion Night Out 2012 at the HUGO BOSS boutique at 372 rue St Honoré Paris.

A must-attend fashion event, Vogue Fashion Night Out will also showcase art through Yann Sciberras, guest of honour at Hugo Boss.

Always involved in contemporary art – especially since 1996 when the brand created the Hugo Boss Prize with the Guggenheim Foundation – the German brand once again aims to bring art and fashion together. On the occasion of the Vogue Fashion Night Out organised on 6 September in Paris, Hugo Boss calls on the contemporary artist Yann Sciberras. Invited to produce a live performance inspired by the house's codes, the one who mixes self-mockery and humour counts – through his slogans and poetry – on skating the universe of luxury with more urban influences.



The canvas is on display at HUGO BOSS' Paris headquarters

Hugo Boss – 374 Rue Saint-Honoré Paris 1er.



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